

PROFESSIONAL CURRICULUM VITAE

Name of Expert:	Prof. Dr Walter Jamieson
Date of Birth:	April 11, 1945
Country of Citizenship/Residence	Canada/Canada
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EDUCATION:

- Ph.D. (1979), Urban and Regional Studies, Centre for Urban and Regional Studies, University of Birmingham, England
- M.Sc. (1974), Environmental Conservation (Built Environment), Edinburgh College of Art/Heriot-Watt University, Edinburgh, Scotland
- M.E.S. (1974), Master of Environmental Studies, York University, Toronto, Ontario, Canada
- B.A. (1970), Sociology, York University, Toronto, Ontario, Canada

LANGUAGE SKILLS

- English: Native Fluency
- French: Good

WALTER JAMIESON GEOGRAPHIC ACTIVITY

COUNTRIES/REGIONS

- Asia Wide
- Bulgaria
- Cambodia
- Canada
- China
- Greater Mekong Subregion
- Hungary
- Indonesia
- Japan
- Korea
- Lao PDR
- Macau
- Malaysia
- Maldives
- Morocco
- Myanmar
- Nepal
- Palau
- Philippines
- Pearl River Delta
- Russia
- Singapore
- South Africa
- Southeast Asia
- Sri Lanka
- Taiwan
- Thailand
- United States
- Vietnam

PROFESSIONAL ACTIVITY

- Regional Director, Asia Pacific, World Centre of Excellence for Destinations. 2019–present.
- Advisor, Planeterra Foundation. 2019-present.
- Principal, Green Door Solutions Ltd. 2017-present.
- Executive Senior Advisor, Design Fever 39 Pte. Ltd. 2013-present.
- Chief Innovation Officer, DW Consulting Company Limited, Bangkok Thailand. 2012-present.
- Sustainable Tourism Planning and Development Specialist, AECOM Singapore Pte Ltd. 2009 -2013.
- Principal, Gateway Planning Group Ltd., Calgary AB. 1978-1981.
- President, Spectrum Tourism Services Ltd., Calgary AB. 1996-2003.
- President, Spectrum Planning and Heritage Services, Calgary AB. 1997-2003.
- Senior Associate, PADECO Co., Ltd. Tokyo, Japan. 1999-2002.
- Managing Director, Integration Planning & Management Co. Ltd., Bangkok. 2002-2003.
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EMPLOYMENT RECORD

Note

Many of the positions listed below were carried out within a University environment. University professors are required to be involved in three key areas of activity: research/applied research, teaching and service. In addition, for a faculty member in a professional school consultancy and professional practice are an essential part of the faculty member’s responsibilities. Some of Professor Jamieson’s tourism planning activity was carried out within that university environment and some of it as the professional activity of a consultant working either on his own or through consulting companies. The extensive results of that consultancy activity are listed later in this CV. It also should be noted that Professor Jamieson has been involved in significant administrative responsibilities in universities. A good example of this administrative experience was Dr. Jamieson’s leadership as Dean of the School of Travel Industry Management at the University of Hawaii.

Progressing through the University system requires a significant amount of research and writing. The opportunity to carry out the research and writing informs not only my teaching but also my consultancy work which allows me to keep up to date.

PERIOD	EMPLOYING ORGANIZATION AND TITLE/POSITION.	COUNTRY	SUMMARY OF ACTIVITIES PERFORMED
2017 - till date (±1 year)	Adjunct Professor Hospitality and Tourism Management Program, Ryerson University, Toronto	Canada	<ul style="list-style-type: none"> • Applied research, teaching and service as well as tourism planning consultancy activities.

PERIOD	EMPLOYING ORGANIZATION AND TITLE/POSITION.	COUNTRY	SUMMARY OF ACTIVITIES PERFORMED
2017 - till date (±1 year)	Distinguished Adjunct Professor Asian Institute of Technology, Bangkok, Thailand	Thailand	<ul style="list-style-type: none"> Applied research, teaching and service as well as tourism planning consultancy activities.
2004 - till date (±14 years)	Adjunct Professor Faculty of Environmental Design, University of Calgary	Canada	<ul style="list-style-type: none"> Honorific position that carries with it no required activities or obligations.
2003 - till date (±15 years)	Professor Emeritus of Environmental Design	Canada	<ul style="list-style-type: none"> Honorific position that carries with it no required activities or obligations.
2017 - till date (±1 year)	Principal Green Door Solutions Ltd.	Canada	<ul style="list-style-type: none"> Walter Jamieson is one of the owners of the company and working with colleagues is responsible for the management of tourism planning and other projects.
2012 - till date (±6 years)	Chief Innovation Officer DW Consulting Company Limited, Bangkok Thailand	Canada	<ul style="list-style-type: none"> Walter Jamieson is the owner of the company and is responsible for the management of tourism planning and other projects
2009 - 2017 (±8 years)	Professor and Director Service Innovation Program, College of Innovation, Thammasat University, Bangkok, Thailand	Thailand	<ul style="list-style-type: none"> Applied research, teaching and service as well as tourism planning consultancy activities. Helped to develop curriculum, provided academic leadership and carried out research, teaching and community service
1998 – 2013 (±15 years)	Advisor/Coordinator/Professor/ Director Urban Environmental Management Center, Asian Institute of Technology, Bangkok, Thailand	Thailand	<ul style="list-style-type: none"> Applied research, teaching and service as well as tourism planning consultancy activities. Responsible for the urban environmental management program and provided teaching, research and community service activities
2010 – 2012 (±2 years)	Distinguished Academic Republic Polytechnic, Singapore	Singapore	<ul style="list-style-type: none"> Provided hospitality and tourism planning advice and direction to the administration
2009 – 2010 (±1 year)	Thailand Senior Advisor International Education, Dusit International, Bangkok	Thailand	<ul style="list-style-type: none"> Assisted the hotel company in the development of curriculum
2009 – 2010 (±1 year)	Visiting Professor School of Hotel and Tourism Management, Hong Kong Polytechnic University, Hong Kong SAR, China	China	<ul style="list-style-type: none"> Offered one tourism planning course

PERIOD	EMPLOYING ORGANIZATION AND TITLE/POSITION.	COUNTRY	SUMMARY OF ACTIVITIES PERFORMED
2008 – 2009 (±1 year)	Acting Director International Institute for Sustainable Tourism Research, St. Thomas University, Osaka, Japan	Japan	<ul style="list-style-type: none"> • Help to develop curriculum for the University
2003 – 2008 (±5 years)	Dean/Professor School of Travel Industry Management, University of Hawai'i at Manoa	USA	<ul style="list-style-type: none"> • Performed the regular leadership duties of a Dean together with Applied research, teaching and service as well as tourism planning consultancy activities.
2005 – 2008 (±3 years)	Visiting Professor - International Tourism Management Macau University of Science and Technology, Macau SAR	Macau	<ul style="list-style-type: none"> • Offered one course per year in tourism development in planning
2002 – 2005 (±3 years)	Visiting Professor Institute for Tourism Studies, Macau SAR	Macau	<ul style="list-style-type: none"> • Delivered one course in cultural conservation and tourism planning and development
1975 – 2003 (±28 years)	Professor University of Calgary, Calgary, Canada	Canada	<ul style="list-style-type: none"> • Applied research, teaching and service as well as tourism planning consultancy activities with over 20 years of tourism planning advice and consultancy.
2009 – 2013 (±4 years)	Sustainable Tourism Planning and Development Specialist AECOM Singapore Pte Ltd.	Southeast Asia	<ul style="list-style-type: none"> • Contributed to a range of projects for the Singapore office of AECOM
1978 – 1981 (±3 years)	Principal Gateway Planning Group Ltd., Calgary AB	Canada	<ul style="list-style-type: none"> • Walter Jamieson was the owner of the company and responsible for its planning and tourism consultancy activities
1996 – 2003 (±7 years)	President Spectrum Tourism Services Ltd., Calgary AB.	Canada	<ul style="list-style-type: none"> • Walter Jamieson was the owner of the company and responsible for its planning and tourism consultancy activities
1997 – 2003 (±6 years)	President Spectrum Planning and Heritage Services, Calgary AB	Canada	<ul style="list-style-type: none"> • Walter Jamieson was the owner of the company and responsible for its planning and tourism consultancy activities
2002 – 2003 (±1 year)	Managing Director Integration Planning & Management Co. Ltd., Bangkok	Thailand	<ul style="list-style-type: none"> • Walter Jamieson was the owner of the company and responsible for its planning and tourism consultancy activities

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS

- Fellow, Institute of Place Management

- Fellow Canadian Institute of Planners.
- Life Member, The Association for Preservation Technology.

CONSULTANCY TOURISM RELATED ACTIVITY: 2000-2019

<p>Name of Project: Development of an Integrated Tourism Masterplan for Lombok, Indonesia Year: 2018-2019 Location: Indonesia Client: AECOM, World Bank funded project for the Indonesia Ministry of Public Works Main Project Features: Development of a major integrated tourism master plan for Lombok that will guide infrastructure development and investment Position Held: Tourism Development Expert Activities Performed: Provided leadership and input into the development of the master plan including the baseline analysis process, experience development, marketing and branding, implementation and strategic planning.</p>
<p>Name of Project: Preparing the Thai Action Plan for Implementing the ASEAN Tourism Strategic Plan 2016-2025 Year: 2016 - 2017 Location: Thailand Client: Department of Tourism, Ministry of Tourism and Sports, Thailand Main Project Features: Developed the action plan for the ASEAN Tourism Strategic Plan 2016-2025 Position Held: Team Leader Activities Performed: Provided overall leadership, carried out economic, social and cultural data gathering and analysis, worked with the key stakeholders, was responsible for a number of public consultation meetings, developed alternative futures and strategies for reaching objectives, worked extensively with the client, developed integrated strategies and was responsible for the development of the final document as well as all supporting materials.</p>
<p>Name of Project: Tourist Attraction Interpretation Techniques Development Project Year: 2016 - 2017 Location: Thailand Client: Department of Tourism, Ministry of Tourism and Sports, Thailand Main Project Features: The development of Tourist Attraction Interpretation Techniques Position Held: Team Leader Activities Performed: Provided overall direction and advice, carried out economic and cultural data gathering and analysis, worked with the key stakeholders, was responsible for a number of public consultation meetings, developed alternative interpretive strategies for reaching objectives, worked extensively with the client, developed integrated interpretive and tourism strategies and was responsible for the development of the final document as well as supporting materials.</p>

<p>Name of Project: Preparation of ASEAN Tourism Marketing Strategy (ATMS) 2017-2020 Year: 2016 - 2017 Location: Southeast Asia Client: ASEAN Tourism Competitiveness Committee (ATCC), ASEAN Main Project Features: Preparation of ASEAN Tourism Marketing Strategy (ATMS) 2017-2020 Position Held: Team Member Activities Performed: Carried out economic, social and cultural data gathering and analysis with particular emphasis on market and economic research and analysis. Worked with the key stakeholders from all 10 countries including representatives of a number of different departments and ministries, was responsible for a number of public consultation meetings, developed alternative futures and strategies for reaching objectives, worked extensively with the client, developed integrated strategies and was responsible for the development of the final document as well as supporting materials.</p>
<p>Name of Project: Updating the Greater Mekong Sub Region Tourism Sector Strategy (49387-001) Year: 2016 - 2017 Location: Greater Mekong Subregion Client: Asian Development Bank Main Project Features: Updating the Greater Mekong Sub Region Tourism Sector Strategy Position Held: Consultant Activities Performed: As the ADB Walter Jamieson carried out economic, social, industry and cultural data gathering and analysis that resulted in an extensive situation analysis, worked with the key stakeholders, was responsible for a number of public and industry consultation meetings, developed alternative futures and strategies for reaching objectives, worked extensively with the clients, developed integrated strategies and was responsible for the development of the final document as well as supporting materials.</p>
<p>Name of Project: Five-year Action Plan as a Guide for the Strategic and Responsible Development of Leshan Mountain Tourism Year: 2016 Location: China Client: Leshan Municipal Tourism and Sport Development Committee, Pacific Asia Travel Association, Leshan, China Main Project Features: Five-year Action Plan as a Guide for the Strategic and Responsible Development of Leshan Mountain Tourism Position Held: Team Member Activities Performed: Walter Jamieson was responsible for data gathering and analysis of international tourism data and developing strategies for the international market.</p>
<p>Name of Project: Assessment of the Zhuhai Tourism Master Plan Year: 2015 Location: China Client: Beyond Summits Ltd., Zhuhai, China Main Project Features: Assessment of Tourism Master Plan Position Held: Consultant Activities Performed: Walter Jamieson was responsible for reviewing the entire Zhuhai tourism master plan which involved a situation analysis and providing input and advice for the development of the overall master plan.</p>

<p>Name of Project: Tourism Planning and Development Advice for Pacific Economic Management (ADB TA 8565-REG) Year: 2015 Location: Palau Client: Asian Development Bank Main Project Features: Worked with the government in helping to develop an overall tourism strategy Position Held: Team Member Activities Performed: As a follow-up to a previous ADB consultancy carried out economic, social and cultural data gathering and analysis, engaged with the key stakeholders including the president and his advisers, developed alternative futures and strategies for reaching objectives and interacted extensively with the client.</p>
<p>Name of Project: Tourism Sector and Destination Development in Palau, ADB TA 8565-REG: Pacific Economic Management (Phase 2) Year: 2014 Location: Palau Client: Asian Development Bank Main Project Features: Name of Project: Tourism Sector and Destination Development Position Held: Team Member Activities Performed: A reconnaissance mission to carry out an initial situation analysis that required working with ADB staff and stakeholders in the country to begin the development of a tourism strategy for the country.</p>
<p>Name of Project: Strategic Plan and Policies for the Development of Public Tourism Attractions in Thailand Year: 2014 - 2015 Location: Thailand Client: Thailand Department of Tourism Main Project Features: Strategic Plan and Policies for the Development of Publicly Tourism Attractions in Thailand Position Held: Project Director Activities Performed: This key project involved Walter Jamieson and his team carrying out an assessment of existing tourism attractions including the capacity of the attractions management, the location and quality of the attractions and identifying issues that needed to be resolved. It also identified other possible attractions that could be included within the overall tourism structure. This information together with stakeholder consultation was brought together into a strategy that the Ministry of Tourism and Sports could use in developing policies and plans.</p>
<p>Name of Project: Country Diagnostic Studies in Selected Developing Member Countries (ADB TA-8343 REG) Year: 2013 - 2014 Location: Greater Mekong Subregion Client: ADB Main Project Features: Country Diagnostic Studies in Selected Developing Member Countries Position Held: Tourism Sector Specialist Activities Performed: This was a highly analytic task where Walter Jamieson was responsible for writing the chapter on tourism development. The other chapters dealt with all other aspects of national development and were largely developed by economists. This required a significant situation analysis looking at all aspects of economic, social and cultural development in the country and to situate tourism within the larger policy development context. Wrote the tourism chapter in the diagnostic report.</p>

<p>Name of Project: Develop a Series of MICE Case Studies f Year: 2013 - 2014 Location: Thailand Client: Thailand Convention and Exhibition Bureau (TCEB) Main Project Features: Develop a Series of MICE Case Studies for the Thailand Convention and Exhibition Bureau (TCEB) Position Held: Team Leader Activities Performed: Research carried out on the MICE industry and identification of the key skills and knowledge necessary to train professionals involved in the management of the MICE industry. Was responsible for the development of the casebook that will be used in tourism programs throughout the country.</p>
<p>Name of Project: Myanmar Tourism Master Plan (TA 46271-001 MYA) Year: 2012 - 2013 Location: Myanmar Client: Conducted by the College of Innovation, Thammasat University for the Asian Development Bank Main Project Features: Myanmar Tourism Master Plan Position Held: Human Resource Development/Capacity Development International Consultant and Project Director Activities Performed: The development of the master plan involved a team of five experts. Walter Jamieson was responsible for the overall management of the project since it was administered within Thammasat University and specifically was responsible for the human resource development aspects of the overall master plan. This required an overall assessment of the needs and requirements of the public and private sectors in tourism development, meeting with a range of existing and potential stakeholders and the development of a series of strategies that could be implemented within the timeframe of the master plan. Extensive public consultation was carried out. Walter Jamieson was responsible working with his colleague to develop the final plan structure and report.</p>
<p>Name of Project: Development of ASEAN Campaign & Distribution Channels for Experiential and Creative Markets for the ASEAN Tourism Marketing and Communications Working Group Year: 2012 Location: Southeast Asia Client: ASEAN Tourism Marketing and Communications Working Group Main Project Features: Development of ASEAN Campaign & Distribution Channels for Experiential and Creative Markets Position Held: Consultant Activities Performed: Carried out primary economic and market research on potential visitor segments, developed marketing and communication strategies and implementation framework. This involved extensive consultation with a wide range of public, private and nongovernmental stakeholders. Developed the final report.</p>

<p>Name of Project: Strengthening the Legal Foundations of the Mekong Tourism Coordinating Office (RSC-C20350 THA) Year: 2012 Location: Greater Mekong Subregion Client: Asian Development Bank Main Project Features: Strengthening the Legal Foundations of the Mekong Tourism Coordinating Office Position Held: Consultant Activities Performed: This was a unique project in that it required understanding the regional context and how tourism activities could be best situated within the overall regional development framework. Dealt with the stakeholders, carried out the necessary research, assessed various administrative and management models wrote the report and presented it to the relevant stakeholders.</p>
<p>Name of Project: UNESCO-Yanoda FIT Project: Good Tourism Effective Approaches for Heritage and Human Development Year: 2011 - 2014 Location: China Client: UNESCO Main Project Features: Good Tourism Effective Approaches for Heritage and Human Development Position Held: Consultant Activities Performed: This project involved looking into the future as to what tourism could be especially within the China context. Involved working with Chinese colleagues and presenting concepts and ideas to a group of key stakeholders and opinion leaders.</p>
<p>Name of Project: Developing the ASEAN Tourism Marketing Strategy for the ASEAN Tourism Working Group Year: 2011 - 2012 Location: Southeast Asia Client: Through the College of Innovation, Thammasat University for ASEAN Main Project Features: ASEAN Tourism Marketing Strategy Position Held: Team Leader Activities Performed: Carried out primary economic and market research on potential visitor segments, developed marketing and communication strategies and implementation framework. This involved extensive consultation with a wide range of public, private and nongovernmental stakeholders. Developed the final report.</p>
<p>Name of Project: Developing a Tourism Services Plan to Prepare for ASEAN Service Liberalization, Department of Tourism, Ministry of Tourism and Sports, Thailand, Year: 2011 Location: Thailand Client: Through the College of Innovation, Thammasat University for the Ministry of Tourism and Sports Main Project Features: Developing a Tourism Services Plan to Prepare for ASEAN Service Liberalization Position Held: Team Leader Activities Performed: This project involved assisting the Ministry in developing its own strategy to be ready for a period of service liberalization. Economic research into the present situation of service delivery and how best to deal with the new service environment. Involve consultations with key stakeholders in the production of a report of findings.</p>

<p>Name of Project: Pacific Asia Travel Association Project for the Development of a Tourism Marketing Master Plan for Chengdu</p> <p>Year: 2010</p> <p>Location: China</p> <p>Client: Pacific Asia Travel Association</p> <p>Main Project Features: Development of a tourism marketing master plan</p> <p>Position Held: Chief Strategy Advisor</p> <p>Activities Performed: Walter Jamieson was the overall chief policy team member responsible for assembling the relevant data necessary to develop the marketing master plan. This required a complete situation analysis of tourism development in the city together with an understanding and development of possible international tourism directions and strategies. Developed and wrote the final report relating to international marketing strategies and directions.</p>
<p>Name of Project: Developing the ASEAN Tourism Strategic Plan 2011-2015</p> <p>Year: 2009 - 2011</p> <p>Location: Southeast Asia</p> <p>Client: For the ASEAN Tourism Working Group through the College of Innovation, Thammasat University ASEAN Tourism Working Group/USAID</p> <p>Main Project Features: ASEAN Tourism Strategic Plan 2011-2015</p> <p>Position Held: Team Leader</p> <p>Activities Performed: This was a unique project given that it required the development of the first strategic plan for the region. Part of the task was in developing an overall framework for the consultation and development process to take place given the fact that it was the first attempt by the 10 member countries to develop a tourism strategy. Developed the situation analysis which required extensive economic and social research and analysis. There was an intense period of consultation with the 10 countries both individually as well as collectively on possible directions in common areas of concern and activity. Developed alternative strategies for the 10 countries for their feedback. A final strategy was developed by Walter Jamieson and his team and presented to the tourism ministers who approved the overall strategy.</p>
<p>Name of Project: Strategy and Action Plan to Encourage Tourists to Stay Longer and Spend More on the North-South Economic Corridor; Luang Namtha & Bokeo Provinces, Lao PDR with Pawinee Sunalai</p> <p>Year: 2009</p> <p>Location: Lao PDR</p> <p>Client: Asian Development Bank</p> <p>Main Project Features: Strategy and Action Plan to Encourage Tourists to Stay Longer and Spend More on the North-South Economic Corridor</p> <p>Position Held: Team leader</p> <p>Activities Performed: This short-term project was concerned with developing short-term strategies to allow attractions and services along a transportation corridor to benefit from the increased movement along that route. Economic and market research was required to understand the nature of the travelers to identify specific needs and strategies. Detailed planning for each service location were then developed including design and fiscal planning strategies.</p>

Name of Project: Developing Tourism Scenarios for the year 2025 in Singapore

Year: 2008

Location: Singapore

Client: Singapore Tourism Board

Main Project Features: Tourism Scenarios for the year 2025 in Singapore

Position Held: Team Leader

Activities Performed: Working with colleagues assessed the tourism strategies and directions of the STB. This required understanding world forces and trends as they related to tourism development. These trends and forces were used in the development of possible scenarios for 2025. This required a thorough understanding of futures economic and industry research and planning in order to allow the country to achieve its full potential. Extensive consultation with the client resulted in the development of three major tourism scenarios for consideration by the STB.

Name of Project: Developed an Interpretive and Visitor Management Strategy for the World Heritage Site at Sukhothai

Year: 2008

Location: Thailand

Client: UNESCO and the Department of Fine Arts

Main Project Features: Interpretive and Visitor Management Strategy for the World Heritage Site at Sukhothai

Position Held: Team Leader

Activities Performed: This was a good example of how to develop a specific tourism attraction with the explicit purpose of increasing visitation in order to encourage economic development. Walter Jamieson and his colleague were involved in assessing the overall situation within the historic site's location and assessing tourism activity and potential. Economic and market development analysis was carried. The second part of the project involves the overall development of an interpretive strategy for the site which required that the team worked with the site managers to understand the significance of the site and their specific interpretive and presentation objectives. A wide range of interpretive strategies were explored and a final plan was produced in line with the economic and management capacities of the site. This project had multiple stakeholders and clients which required extensive consultation.

Name of Project: United Nations World Tourism Organization Workshop on Indicators of Sustainable Development for Tourism Destinations

Year: 2007

Location: Lombok, Indonesia

Client: UNWTO

Main Project Features: Workshop on Indicators of Sustainable Development for Tourism Destinations -

Position Held: Lead Expert

Activities Performed: This project required an overall assessment of the economic, social, environmental and cultural dimensions of Lombok as they related to tourism development. These findings were shared with stakeholders. This was an important project since it was concerned with exploring how tourism development policies and plans could be measured and assessed from a sustainable tourism development point of view.

<p>Name of Project: Workforce Development Strategy Project Year: 2006 - 2007 Location: Hawaii Client: Hawaii Tourism Authority Main Project Features: Workforce Development Strategy Project Position Held: Principal Investigator Activities Performed: This was a major project that involved assessing all of the existing and potential human capacity needs of the state. A team of experts were involved in the assessment and consultation process. Strategies were developed from a multisectoral and multi-stakeholder perspective. Detailed workforce development strategies were developed and included in the final report.</p>
<p>Name of Project: Development of a Community-based Tourism Monitoring and Evaluation Toolkit, with Pawinee Sunalai Year: 2005 Location: Southeast Asia Client: SNV Netherlands Development Organization Main Project Features: Southeast Asia Position Held: Team member Activities Performed: As part of Walter Jamieson's community-based tourism research work this project examined methods and approaches for monitoring and evaluating approaches and strategies to increase community well-being through tourism development. Based on assessment of the specific needs of the tourism practitioners developed a toolkit that could be easily implemented in assessing progress and issues related to the implementation of community-based tourism strategies.</p>
<p>Name of Project: Taiwan National Palace Museum project Year: 2004 Location: Taiwan Client: For Lord Cultural Resources for National Palace Museum Main Project Features: Development of a strategy for the Southern branch of the museum Position Held: Team Member Activities Performed: Walter Jamieson worked as part of an interdisciplinary team concerned with the development of an overall strategy for the development of a branch of the overall national Museum. A major portion of Walter Jamieson's task was an economic analysis of the impact of having the museum branch in this particular location. Based on the economic analysis recommendations were made for the overall development of the design and interpretive strategy of the museum.</p>
<p>Name of Project: Development of Strategic Alternatives for Increasing Tourism Integration and Cooperation in the Pearl River Delta Year: 2002 Location: Pearl River Delta Client: Institute for Tourism Studies, Macao/JICA Main Project Features: Strategic Alternatives for Increasing Tourism Integration and Cooperation Position Held: Principal Investigator Activities Performed: This was an early study that was concerned with assessing the potential of the Delta as a tourism destination. The focus was on understanding how an integrated perspective on tourism development could be developed. Involved extensive fieldwork and meeting with regional stakeholders in the production of a major project report.</p>

<p>Name of Project: Developing Pro Poor Tourism Strategies for Asia Year: 2001 - 2002 Location: Asia Client: Destination Management Outreach Group Main Project Features: Pro Poor Tourism Strategies Position Held: Principal Investigator Activities Performed: Walter Jamieson along with his colleague Prof. Harold Goodwin were some of the first practitioners in Asia to be involved in analyzing the connection between tourism development and poverty reduction/alleviation. Their research and development was based on many years of working at community and regional levels to assess whether tourism could be seen as a tool for development especially as it relates to poverty reduction. Extensive academic economic research was carried out and then tested in various case study situations. Major report was produced reporting on this development work.</p>
<p>Name of Project: Development of Manuals in Wastewater and Solid Waste Management Year: 2000 - 2003 Location: Paris Client: United Nations Environment Program (Paris)UNEP Main Project Features: Manuals in Wastewater and Solid Waste Management Position Held: Team Leader Activities Performed: Walter Jamieson led a team of technical experts looking at current and innovative approaches to the management of wastewater and solid waste management. The research focused not only on the technical dimensions but Walter Jamieson was responsible for assessing the economic and capacity dimensions of the relevant municipal or regional organizations.</p>
<p>Name of Project: Building Capacity in Tourism Planning, Cambodia, (ADB TA3454CAM) Year: 2000 - 2001 Location: Cambodia Client: For Padeco Co. Ltd funded by Asian Development Bank Main Project Features: Building Capacity in Tourism Planning Position Held: Team Leader/Tourism Sector Policy and Tourism Development Expert Activities Performed: This was a large-scale project with over 10 international and national team members that were managed by Walter Jamieson. Situated within the Ministry of Tourism the project team was responsible for all aspects of data gathering and analysis, consultations, meetings with various development groups, the creation of a series of alternative strategies and the development of the final strategy. Walter Jamieson was responsible for the overall development of the plan as well as writing of the final report.</p>
<p>Name of Project: Preparation of a Sustainable Tourism Development Plan for the Klong Khwang Village, Thailand Year: 2000 - 2001 Location: Thailand Client: Canadian Universities Consortium Urban Environmental Management Project Training and Technology Transfer Program Main Project Features: Sustainable Tourism Development Plan for the Klong Khwang Village, Thailand Position Held: Team Leader Activities Performed: This was one of the first community-based tourism plans carried out in Southeast Asia based in part on earlier work carried out by the Walter Jamieson and his team. The team spent considerable time working directly with the village leadership and members in order to ensure that they were ready for tourism and were able to develop tourism strategies that would benefit them economically both individually as well as a community. Involved economic and social impact assessment and the production of a plan in concert with the local community.</p>

Name of Project: Preparation of Tourism Destination Management Strategies for Phimai, Thailand

Year: 2000 - 2001

Location: Thailand

Client: Canadian Universities Consortium Urban Environmental Management Project Training and Technology Transfer Program

Main Project Features: Tourism Destination Management Strategies for Phimai, Thailand

Position Held: Team Leader

Activities Performed: This project was prompted by the fact that an important national historic site was not having a significant impact on the local community in terms of economic development and at the same time was not providing a full interpretive approach to making full use of this heritage resource. Carried out economic and market analysis to determine the market potential of this heritage site. The project developed unique interpretive approaches including the use of augmented reality. Report and strategy prepared for the community.

Name of Project: UNEP/WTO Feasibility Assessment of Introducing the Blue Flag Program into Thailand, Philippines and Malaysia

Year: 1999 - 2001

Location: Thailand, Philippines and Malaysia

Client: UNEP/UNWTO and Foundation for Environmental Education in Europe

Main Project Features: Feasibility assessment of introducing the Blue Flag program into Thailand, Philippines and Malaysia

Position Held: Team Leader

Activities Performed: Walter Jamieson and his colleagues were contracted by UNEP/UNWTO to assess the possibility of implementing the Blue Flag program in three Asian countries. Involved consultation meetings in all three countries with a range of stakeholders and the assessment of how the Blue Flag program would fit within national policies and standards. Responsible for the development of the final report.

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Development of an Integrated Tourism Master Plan for Lombok, Indonesia Client: AECOM consultant, World Bank funded project for the Indonesia Ministry of Public Works	2018-2019	Indonesia	Tourism Development Expert
Preparing the Thai Action Plan for Implementing the ASEAN Tourism Strategic Plan 2016-2025 Client: Department of Tourism, Ministry of Tourism and Sports, Thailand	2016 - 2017	Thailand	Team Leader
Tourist Attraction Interpretation Techniques Development Project Client: Department of Tourism, Ministry of Tourism and Sports, Thailand	2016 - 2017	Thailand	Team Leader
Preparation of ASEAN Tourism Marketing Strategy (ATMS) 2017-2020 Client: ASEAN Tourism Competitiveness Committee (ATCC), ASEAN	2016 - 2017	Southeast Asia	Team Member
Updating the Greater Mekong Sub Region Tourism Sector Strategy (49387-001) Client: Asian Development Bank	2016 - 2017	Greater Mekong Subregion	Consultant
Five-year Action Plan as a Guide for the Strategic and Responsible Development of Leshan Mountain Tourism Client: Leshan Municipal Tourism and Sport Development Committee, Pacific Asia Travel Association, Leshan, China	2016	China	Team Member
Assessment of the Zhuhai Tourism Master Plan Client: Beyond Summits Ltd., Zhuhai, China	2015	China	Consultant
Tourism Advice to the Government of Palau, ADB TA 8565-REG: Pacific Economic Management (Phase 2) Client: Asian Development Bank	2015	Palau	Team Member

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Assessment of the Tourism Situation in Palau, Tourism Sector and Destination Development in Palau, ADB TA 8565-REG: Pacific Economic Management (Phase 2) Client: Asian Development Bank	2014	Palau	Team Member
Strategic Plan and Policies for the Development of Public Tourism Attractions in Thailand Client: Thailand Department of Tourism	2014 - 2015	Thailand	Project Director
Country Diagnostic Studies in Selected Developing Member Countries (ADB TA-8343 REG) Client: Asian Development Bank	2013 - 2014	Greater Mekong Subregion	Tourism Sector Specialist
Develop a Series of MICE Case Studies Client: Thailand Convention and Exhibition Bureau (TCEB)	2013 - 2014	Thailand	Team Leader
Myanmar Tourism Master Plan (TA 46271-001 MYA) Client: Conducted by the College of Innovation, Thammasat University and funded by Asian Development Bank	2012 - 2013	Myanmar	HRD/Capacity Development Consultant and Project Director
Development of ASEAN Campaign & Distribution Channels for Experiential and Creative Markets Client: ASEAN Tourism Marketing and Communications Working Group	2012	Southeast Asia	Consultant
Strengthening the Legal Foundations of the Mekong Tourism Coordinating Office (RSC-C20350 THA) Client: Asian Development Bank.	2012	Greater Mekong Subregion	Consultant
UNESCO-Yanoda FIT Project: Good Tourism Effective Approaches for Heritage and Human Development Client: UNESCO	2011 - 2014	China	Consultant
Developing the ASEAN Tourism Marketing Strategy Client: ASEAN Tourism Marketing and Communications Working Group	2011 - 2012	Southeast Asia	Team Leader

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Developing a Tourism Services Plan to Prepare for ASEAN Service Liberalization, Client: Department of Tourism, Ministry of Tourism and Sports, Thailand, through the College of Innovation, Thammasat University	2011	Thailand	Team Leader
Developing Sustainable Tourism Responses to Global Warming Client: The Designated Areas for Sustainable Tourism Administration (DASTA), through the College of Innovation, Thammasat University	2011	Thailand	Team member
Development of a Tourism Marketing Master Plan for Chengdu Client: Pacific Asia Travel Association	2010	China	Chief Strategy Advisor
Developing the ASEAN Tourism Strategic Plan 2011-2015 Client: ASEAN Tourism Working Group/USAID through the College of Innovation, Thammasat University	2009 - 2011	Southeast Asia	Team Leader
An Assessment of the Potential of Tourism Resources and Attractions in Taiwan Client: Consultant for COSMOS Inc., project sponsored by the Taiwan Tourism Bureau	2010	Taiwan	Team member
Tourism Curriculum Consultation and Development Client: Ritsumeikan Asia Pacific University, Beppu, Japan	2009	Japan	Consultant
Excursion Value Chain Analysis and Design in the Provinces of TT-Hue and Quang Tri, Vietnam Client: International consultant for AECOM Singapore Pte. Ltd project, with the Hue College of Economics funded by SNV	2009	Vietnam	Consultant

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Strategy and Action Plan to Encourage Tourists to Stay Longer and Spend More on the North-South Economic Corridor; Luang Namtha & Bokeo Provinces, Lao PDR with Pawinee Sunalai Client: Asian Development Bank	2009	Lao PDR	Team Leader
The Development of a Heritage Tourism Creative Industries Policy Client: International Institute of Macau (IIM)	2008	Macau	Consultant
Capacity Building Program on Community-Based Tourism in Three Pilot Projects Client: Designated Areas for Sustainable Tourism Administration (DASTA), Thailand	2008	Thailand	Consultant
Developing Tourism Scenarios for the Year 2025 in Singapore Client: Singapore Tourism Board	2008	Singapore	Team Leader
Interpretive and Visitor Management Strategy for the World Heritage Site at Sukhothai Client: UNESCO and the Thailand Department of Fine Arts	2008	Thailand	Team Leader
Capacity Building Program on Community-Based Tourism With a Focus on Hospitality Management in 11 Communities in Thailand Client: Office of Tourism Development, Ministry of Tourism and Sports, Thailand.	2007-2008	Thailand	Advisor
Consultant for the Conference on Metropolitan Tourism Client: United Nations World Tourism Organization International, Busan, Korea	2007	Korea	Anchor consultant
Development of a Tsunami Sustainable Tourism Strategic Plan in Suksamran Minor District, Ranong Province Client: Post-Tsunami Sustainable Coastal Livelihoods Program of USAID	2007	Thailand	Advisor

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Major Training Project on Community-Based Tourism For Local Governments Which Trained 400 Local Officials in Thailand Client: Office of Tourism Development, Ministry of Tourism and Sports of Thailand	2007	Thailand	Advisor
United Nations World Tourism Organization Workshop on Indicators of Sustainable Development for Tourism Destinations Client: UNWTO	2007	Indonesia	Lead Expert
Hawaii Workforce Development Strategy Project Client: Hawaii Tourism Authority	2006 - 2007	Hawaii	Principal Investigator
Anchor Consultant the United Nations World Tourism Organization Managing Cultural Tourism for Local Communities International Conference, Yogyakarta, Indonesia Client: UNWTO	2006	Indonesia	Anchor consultant
Assessment of the Tourism Potential of the Kampuan Sub-district, Ranong Province, Thailand Client: USAID	2006	Thailand	Consultant
Expert Advice and Support for the UN ESCAP Intra-Agency/Expert Group Meeting on Tourism and Poverty Reduction with Christopher Edmonds, Pawinee Sunalai and Pallavi Mandke Client: UN ESCAP Transport and Tourism Division, United Nations Economic and Social Commission for Asia and the Pacific, Bali, Indonesia	2005	Indonesia	Consultant
Advisor to the Team Developing the Proceedings for the IMT-GT Meeting (Indonesia, Malaysia, Thailand-Growth Triangle) on Tourism Cooperation Client: Office of Tourism Development, Ministry of Tourism and Sports of Thailand	2005	Greater Mekong Subregion	Advisor

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Development of a Thai Tourism Standard for Cultural, Natural and Man-Made Attractions with Pawinee Sunalai Client: Ministry of Tourism and Sports, Office of Tourism Development	2005	Thailand	Team leader
Development of a Community-based Tourism Monitoring and Evaluation Toolkit with Pawinee Sunalai Client: SNV Netherlands Development Organization	2005	Southeast Asia	Team member
Master Planning and Functional Planning for the National Palace Museum Southern Branch Client: Lord Cultural Resources Consultant, National Palace Museum, Taiwan	2004	Taiwan	Team Member
Development of the Interpretive Dimensions of the Vat Phou Site and Champasak Landscape Lao PDR with Pawinee Sunala Client: UNESCO	2004	Lao PDR	Team leader
Preparation of Background Paper and Final Proceedings for ASEAN Tourism Standard Meeting, Bangkok, Thailand with Pawinee Sunalai Client: Ministry of Tourism and Sports, Office of Tourism Development	2004	Thailand	Team leader
Preparation of the Background Paper and Final Proceedings for ASEAN Tourism Investment meeting, Bangkok, Thailand with Pawinee Sunalai Client: Ministry of Tourism and Sports, Office of Tourism Development	2004	Thailand	Team leader
Preparation of a Study on the Development of Methodologies and Indicators for the Measurement of the Impact of Tourism Initiatives on Poverty Reduction with Harold Goodwin and Pawinee Sunalai Client: UN ESCAP	2004	ASIA	Team member

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Preparation of a Background Study on the Development of Tourism Standards for ASEAN Countries with Pawinee Sunalai Client: Ministry of Tourism and Sports, Office of Tourism Development, Thailand	2004	Southeast Asia	Consultant
Preparation of a Background Study on Investment in Tourism in ASEAN Countries with Pawinee Sunalai Client: Ministry of Tourism and Sports, Office of Tourism Development, Thailand	2004	Southeast Asia	Team leader
Preparation of a Preliminary Study on an ASEAN Environmental Management Certification System for the Hotel Industry with Pawinee Sunalai Client: Ministry of Tourism and Sports, Office of Tourism Development, Thailand	2004	Southeast Asia	Team leader
Preparation of Background Paper and Presentation on Cultural Heritage Tourism with Pawinee Sunalai. Client: Authority of Thailand.	2004	Thailand	Team leader
Support for The First Tourism Working Group Meeting on Tourism Development Cooperation in the Emerald Triangle with Pawinee Sunalai Client: Office of Tourism Development, Ministry of Tourism and Sports, Thailand	2003	Greater Mekong Subregion	Team leader
Preparation of a study on a national hotel classification system for Thailand with Pawinee Sunalai Client: Ministry of Tourism and Sports, Office of Tourism Development, Thailand	2003	Thailand	Team leader
Preparation of a situational report “Overview of Major Tourism Organizations” with Pawinee Sunalai Client: Ministry of Tourism and Sports, Office of Tourism Development, Thailand	2003	Thailand	Team leader

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Background Paper and Report for the Asia Cooperation Dialogue (ACD) Tourism Business Forum meeting with Pawinee Sunalai Client: Ministry of Tourism and Sports Thailand	2003	Thailand	Team leader
Consultant for the Regional Workshop Urban Tourism and Poverty Reduction Client: CITYNET.	2002-2003	Sri Lanka	Consultant
Development of Strategic Alternatives for Increasing Tourism Integration and Cooperation in the Pearl River Delta Client: Institute for Tourism Studies, Macao/JICA	2002	Pearl River Delta	Principal Investigator
Development of a Workbook on Poverty Alleviation Through Sustainable Development Client: UN ESCAP.	2002	Asia	Consultant
Preparation of the Tourism Section for the “State of the Basin Report”, with Pallavi Mandke Client: Mekong River Commission.	2002	Greater Mekong Subregion	Consultant
Environmental Impact Assessment Expert, JICA project The Study of Improvement of Roads in the Southern Region of Lao PDR Client: Consultant for Oriental Consultants Co. Ltd. and PADECO Co, Ltd.funded by JICA.	2002	Lao PDR	Consultant
Developing Pro Poor Tourism Strategies for Asia Client: Destination Management Outreach Group, Canadian Universities Consortium Urban Environmental Management Project Training and Technology Transfer Program	2001 - 2002	Asia	Principal Investigator
Development of Manuals in Wastewater and Solid Waste Management Client: United Nations Environment Program (Paris)	2000 - 2003	Asia	Team Leader

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Building Capacity in Tourism Planning, Cambodia (ADB TA3454CAM) Client: Consultant for PADECO Co. Ltd funded by Asian Development Bank	2000 - 2001	Cambodia	Team Leader/Tourism Sector Policy Development Expert
Preparation of a Sustainable Tourism Development Plan for the Klong Khwang Village, Thailand Client: Canadian Universities Consortium Urban Environmental Management Project Training and Technology Transfer Program	2000 - 2001	Thailand	Team Leader
Preparation of Tourism Destination Management Strategies for Phimai, Thailand Client: Canadian Universities Consortium Urban Environmental Management Project Training and Technology Transfer Program	2000 - 2001	Thailand	Team Leader
Tourism Development Master Planning Study, Republic of South Africa Client: Consultant for PADECO Co. Ltd funded by the Japan International Cooperation Agency (JICA)	2001- 2002	South Africa	Advisor
Team member of a Publication Project Responsible for the Development of Planning and Tourism Management Strategies for Luang Prabang, Lao PDR Client: UNESCO and PATA	2000- 2001	Lao PDR	Team member
Preparation of a Study on Expanding the Economic Benefits of Tourism Through the Promotion of Investment in Tourism Infrastructure as well as acting as the ESCAP consultant for a seminar in Seoul Korea on the same topic Client: Transportation, Communication, Tourism and Infrastructure Development Division, ESCAP	2000	South Korea	Consultant

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Feasibility Assessment of Introducing the Blue Flag Program into Thailand, Philippines and Malaysia Client: United Nations Environment Program (Paris), World Tourism Organization and Foundation for Environmental Education in Europe	1999 - 2001	Thailand, Philippines and Malaysia	Team Leader
Preparation of Guidelines for Integrated Planning for Sustainable Tourism Development Client: Transportation, Communication, Tourism and Infrastructure Development Division, ESCAP.	1999	Asia	Consultant
Preparation of a Background Paper on the Relationship of Urban Cultural Tourism and Economic Development with Andrea Czarnecki Client: The World Bank	1999	Asia	Team leader
Preparation of the “Sustainable Tourism and Cultural Heritage-A Review of Development Assistance and its Potential to Promote Sustainability report Client: Nordic World Heritage Office	1999	Global	Team member
Environmental Management Systems in Thai Hotels report Client: Canadian Universities Consortium Urban Environmental Management Project Training and Technology Transfer Program	1999	Thailand	Team leader
Report on Environmental Impact Assessment of Hotel Development in Siem Reap, Cambodia Client: Canadian Universities Consortium Urban Environmental Management Project Training and Technology Transfer Program	1999	Cambodia	Team leader

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Development of a Workbook for the Course the Management of Heritage Sites Client: International Institute of Tourism Studies, The George Washington University School of Business and Public Management's Tourism Destination Management and Marketing Program in cooperation with Green Globe, World Tourism Organization and World Travel and Tourism Council	2000	USA	Consultant
Preparation of Recommended Policies for Village Base Tourism Development in the GMS Countries Client: Agency for Coordinating Mekong Tourism Activities	1999-2002	Greater Mekong Subregion	Team leader
Preparation of the Proposed Action Plan for Implementing Sustainable Village Based Tourism in the Greater Mekong Subregion Client: Agency for Coordinating Mekong Tourism Activities	1999-2002	Greater Mekong Subregion	Team leader
Preparation of the Recommendations for Sustainable Village Tourism Development in the Greater Mekong Subregion Client: Agency for Coordinating Mekong Tourism Activities	1999-2002	Greater Mekong Subregion	Team leader
Development of a Workbook for the Course Cultural Heritage Tourism Client: The International Institute of Tourism Studies, The George Washington University School of Business and Public Management's Tourism Destination Management and Marketing Program in cooperation with Green Globe, World Tourism Organization and World Travel and Tourism Council	1998	USA	Consultant

INTERNATIONAL PROJECT & CLIENT	YEAR	GEOGRAPHIC FOCUS	POSITION
Development of a background paper for The Promotion of Culture and History in the APEC Region Seminar-Workshop: The Challenge of Cultural Heritage Tourism: Maintaining the Balance Client; APEC Tourism Working Group and Department of Tourism, Philippines, Manila	1998	APEC	Consultant
Development of Technical Note, Briefing Material, Seminar Structure and Seminar Report with Dr. Chuck Gee for WTO/UNDP Sponsored High Level Technical Seminar: Achieving Balanced Tourism Development: The Challenge of Sustainable Tourism Planning and Development at Tourism 2000 Asia-Pacific Ministers' Conference on Tourism and Environment, the Republic of Maldives. Client: UNWTO.	1997	Maldives	Consultant
Development of the Planning for Sustainable Tourism Development at the Local Level course Client: World Tourism Organization, Madrid	1994	Global	team member
Developing Low Cost Travel Modes in Ningbo, China Client: International Development Research Council (CIDA)	1989-1992	China	Project Manager

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- Jamieson Walter and Richard Engelhardt, *The Planning and Management of Responsible Urban Heritage Destinations in Asia: Dealing with Asian Urbanization and Tourism Forces*, Goodfellow Publishers Ltd. 2018.
- Lead author, *MICE Casebook*, Thailand Convention and Exhibition Bureau, Bangkok, Thailand. 2014.
- Editor with Vimolsiddhi Horayangkura and Prowpannarai Mallikamarl, *The Design and Development of Sustainable Cities: International and Thai Perspectives on Urban Design in the 21st Century*. Bangkok: Thammasat University. 2012.
- *Managing Tourism in Metropolitan Areas - An Asian Perspective*, United Nations World Tourism Organization. 2009.
- Hainsworth, Douglass, Walter Jamieson, Steve Noakes and Sheena Day (eds.) *A Toolkit for Monitoring and Managing Community-Based Tourism*, SNV Asia Pro-Poor Tourism Network, SNV Vietnam and the School of Travel Industry Management. (2007).
- Jamieson, Walter, *Thai translation of Guidelines on Integrated Planning for Sustainable Tourism Development*. 2006.
- Jamieson, Walter (ed.), *Community Destination Management in Developing Economies*, Binghamton NY: Haworth Press. (2006).
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- Jamieson, Walter, Amit Kelovkar, Pawinee Sunalai and Pallavi Mandke, *A Manual for Water and Waste Management: What the Tourism Industry Can Do to Improve its Performance*, Paris: United Nations Environment Programme. 2003.
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Dodds and Richard Butler (Eds.). Berlin: De Gruyter. 2019.

- Jamieson, Walter and Steven Schipani. “Responsible Tourism”, Myanmar: Unlocking the Potential, Country Diagnostic Study. Manila: Asian Development Bank. 2014.
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- Dunn, Scott and Walter Jamieson. "The Relationship of Tourism and the Eco-Cities Concept", Eco-city Planning: Policies, Practice and Design, Tai-Chee Wong & Belinda Yuen (eds). London: Springer. 2011.
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- Jamieson, Walter. “Managing Urban Heritage Resources Within a Cultural Tourism Context, Walter Jamieson (ed.), Community Tourism Destination Management:

Principles and Practices, Canadian Universities Consortium Urban Environmental Management Project. 2001.

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- Jamieson, Walter and Michelle Jamieson, “Urban Destination Level Tactical Tourism Planning in Developing Economies”, Tourism Development Journal, (Vol 14, Number 1). 2016.
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